

News release

Bern, Switzerland, July 15, 2015

AGES and EY sign Industry Partnership Agreement

The Association of Global Event Suppliers (AGES) and EY have signed an agreement for the category "Assurance, Tax and Legal". EY will use its expertise to support AGES in developing standards, procedures and any other appropriate tools to support the members of AGES when developing their business.

Prepare for challenges

The AGES members are facing many challenges with respect to assurance, tax and legal matters, specifically when entering new markets. "Our members often need to assess business opportunities outside their core markets quickly and comprehensively before they enter into any commitments. It is key to know exactly the import and export regulations or the tax implications when delivering works at an event in a new country, so we are pleased to get the expertise of EY to elaborate the necessary tools", says Daniel Cordey, chairman of AGES.

Wim Kurvers, Partner at EY, has already supported AGES members and understands the characteristics of the event suppliers industry well. "In recent years, sustainability has become one of the most important criteria in organizing large events. This has led to a significant increase in the use of temporary infrastructures. We see our partnership with AGES as a unique opportunity to further develop this fast growing industry and thus help building a better working world."

The Industry Partnership Program

The Industry Partner Program (IPP) is a partnership program created by AGES for leading industrial companies who are directly connected with the business of its members and associate members and are willing to support the objectives

of AGES in specific thematic categories. Through knowledge transfer and active involvement by the partners, the IPP shall contribute to the elaboration of new standards and policies for the event suppliers industry. The IPP has identified 5 categories, for each of these categories AGES is now seeking an Industry Partner.

About AGES

The Association of Global Event Suppliers (AGES) is a non-profit-making organization based in Switzerland which has been formed to become the label for quality and reliability for temporary infrastructure works for major events.

The members are market leaders of the international event suppliers industry and front runners in the development of new products and services. Together they annually deliver services and works for close to 1.5 Billion EUR.

AGES wants to address the capabilities of the industry to governmental bodies, key stakeholders and organizers of large sports events to facilitate interaction and to obtain cost-effective infrastructure solutions for future events.

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services EY delivers help build trust and confidence in the capital markets and in economies the world over. EY develops outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, EY plays a critical role in building a better working world for our people, for our clients and for our communities.

For more information contact Daniel Cordey, Chairman of AGES at info@ages.international or by telephone +41 79 407 06 06.

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Picture:

AGES and EY signing the partnership agreement

From left to right; Hans Verhoeven, Secretary of AGES, Daniel Cordey, Chairman of AGES, Wim P.G Kurvers, Partner Ernst & Young