

Bio of Daniel Cordey, Chairman

Zürich, February 2015

Born in Switzerland in 1956, Daniel graduated as Civil Engineer at the University of Berne of Applied Science in 1981. In 1990, he completed a post-graduate study in Business Administration at the same institution and began his employment with NUSSLI (nussli.com, a global event and exhibition supplier) as Managing Director of a branch in Switzerland.

In 1996, Daniel moved to the head office of the NUSSLI Group to continue the internationalization process of the company as the executive director. In this function, he developed new markets and products and supervised many large-scale international projects in the event and exhibition industry. He was actively involved in 10 Olympic Games and gathered a wide spectrum of experience in the field of temporary and modular constructions.

From 1994 to 1999 Daniel acted as President of the Examination Board of the Association of Swiss Scaffolders. In the same year he expanded his expert knowledge of international business at the University of St. Gallen in Switzerland.

From 2000 until he left NUSSLI in 2014, Daniel was a member of the Group Management, in charge of sales, marketing and business development. He was CEO Market between May 2010 and April 2012; from May 2012 Daniel acted as the CMO of the group.

In June 2014 Daniel has been elected as the founding chairman of the Association of Global Event Suppliers (ages.international) and since that successfully developed this new association, which is an initiative of the international event industry.