

News release

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The Association of Global Event Suppliers (AGES) launches its Practice Guide

With the increasing demands on infrastructure, the limited lead-time and the ever louder call from an increasingly sceptical public for cost effective and sustainable solutions, temporary event infrastructure – often described as event overlays – becomes an indispensable factor for event organisers and city authorities.

And yet, the event suppliers' industry has been challenged by respected commentators suggesting that "organisers often do not understand your business". AGES now steps forward to take up that challenge and provides an inclusive, encyclopaedic reference for event organisers, building authorities and governmental bodies and all those involved in event infrastructure:

- Disseminating information to illustrate the potential of event overlays;
- Highlighting and educating on key issues; and
- Facilitating timely and productive engagements between organisers and the industry.

Written by recognised industry experts and supported by governmental bodies like the IOC and the UEFA, this 200-page document provides a sequential narrative explaining the activities and procedures in chronological order, to facilitate a general understanding about overlays for large events. The writers describe and illustrate the relevant strategies, principles, methods, procedures and other information to guide the reader step by step through the delivery process; i.e. from Planning, through Procurement to Delivery of the event overlay works.

The "Practice Guide for the Planning, Procurement and Delivery of Temporary Infrastructure for Major Events", Part I General Information is now available, and offered in two formats, at <https://www.ages.international/shop/> which also offers an informative preview of the publication.

"We are proud to present this Guide – Part I. It's the first ever document explaining the specifics of our business from the initial conception phase to the reinstatement works, says Daniel Cordey, Chairman of AGES at the Annual Event 2019 in Dubai. And next year, we will publish Part II Technical Information providing an overview about all works categories".

About AGES

The Association of Global Event Suppliers (AGES) is a none-for-profit organization based in Switzerland which was formed 2014 to become the label for quality and reliability for temporary and demountable infrastructure works for major events.

The worldwide members are market leaders and front runners in the development of new products. They provide services worth over EUR 2 billion a year.

AGES wants to address the capabilities of the industry to building authorities, governmental bodies and organizers of large sports events to facilitate interaction and to obtain sustainable, cost-effective infrastructure solutions.

For more information visit www.ages.international contact Daniel Cordey, Chairman at info@ages.international or by telephone +41 79 407 06 06.

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