



Promotional and networking opportunities for AGES members

AIPH Virtual Expo Conference - 30th September 2020



As we start to come out of the crisis, the [AIPH Virtual Expo Conference on 30th September 2020](#) presents an excellent, cost-effective opportunity for suppliers to major international events to network and promote your business to a key target audience of expo organisers in a dynamic, cost-effective, and interactive way in a virtual 3D environment.

With a mandate agreed by international convention, AIPH, the International Association of Horticultural Producers, has been approving and regulating [International Horticultural Expos](#) since 1960. Each expo lasts up to six months, with sites ranging from 25 to 500 hectares in size and attract millions of visitors.

Expo organisers spend billions with suppliers across a broad range of categories in creating these international spectacles that can have the ability to stimulate the development of entire cities and transform the international reputation of hosting regions.

Every expo is carefully regulated, steered and monitored by AIPH. Currently eight expos have been approved to take place between 2021 and 2027, with more to follow. Organisers are required to report on their progress at AIPH Expo Conferences and each expo sends senior decision makers to our meetings. You therefore have exactly the right target audience to promote your business to.

Click [here](#) to find out more about the range of promotional opportunities at this event. To book your package at the conference, for more information or to discuss a longer-term relationship with AIPH expos and our Preferred Partner supplier programme, please contact: [Trevé Evans – Senior International Relations Manager](#)