

The Parent
Company for
Rock-it Global

May 17th, 2022
AGES, Amsterdam

GCL
GLOBAL CRITICAL LOGISTICS

One Holding Company for Market Leading Brands



End Market Solutions for

- / Live Events
- / Entertainment
- / (Motor) Sports
- / Tradeshows, Fairs, Exhibitions



/ Fine Arts



/ Classic and Modern Cars



/ Industrial Projects



/ Film & TV

What's the Value for You?



- / Reliable, end-to-end, flexible logistics solutions focused on critical, high cost of failure projects
- / We manage all aspects of logistics planning, execution, and operations to help our clients create the continuity needed to run a more efficient and expansive global business
- / Experience and expertise built over 40+ years
- / Focus on critical logistics – culture and values that align with execution and delivery of unique solutions

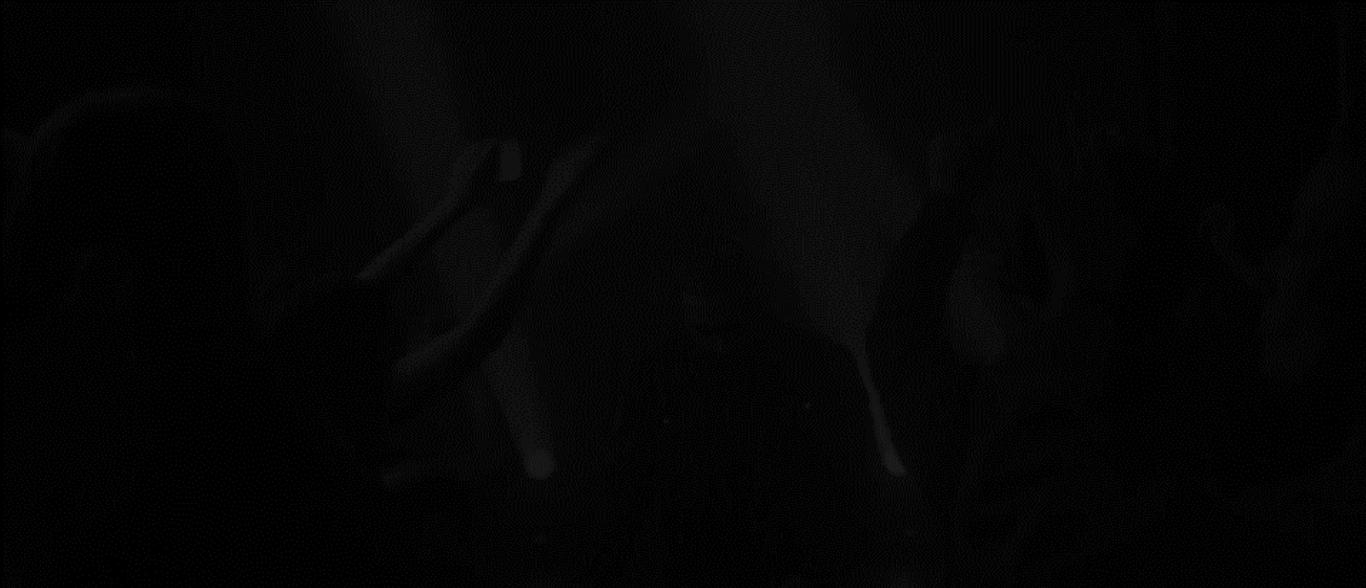
Connected global network

- / 460+ dedicated logistics experts
- / 41 global offices
- / 14 countries
- / 200+ long term partner agents



HI, WE'RE ROCK-IT GLOBAL.

We are a global network of logistics specialists helping leaders from across industries amplify their global impact and bring creative visions to life through impactful, meaningful events.



AGES MEMBER ENGAGEMENT HELPING YOU DELIVER SUCCESS

May 2022





WE APPRECIATE THE OPPORTUNITY TO EXTEND OUR
PARTNERSHIP WITH AGES TO SUPPORT MEMBERS AND AFFILIATES

PARTNERSHIP EXTENDED
FOR 3 MORE YEARS

TRUSTED BY LEADERS ACROSS INDUSTRIES

HIGHLIGHTS:

40 Years of delivering live events

99.9% Success rate

2000+ Successful annual projects

1500+ Different clients served every year

25000+ Annual shipments



GEORGE P JOHNSON
experience marketing



SATIS&FY



NASA



THE AMAZING RACE

CIRQUE DU SOLEIL



Disney THEATRICAL PRODUCTIONS LTD.



drupa





OUR INDUSTRIES

CO-CREATION

INDUSTRIES WE SERVE

Every industry has unique challenges. With a legacy of setting new best practices and a growing network of shared expertise, we push every client to the leading edge.



MUSIC TOURING

Our network of creative professionals orchestrates massive freight demands to deliver impactful tours for the most legendary acts and emerging artists alike.



SPORTS

From the summer Olympics to Formula 1, we meet every project with dedication, poise, and a will to win because failure isn't an option.



CORPORATE & BRANDED EVENTS

When your brand name is front and center, it helps when things are impressive, innovative and flawless. We're trusted by some of the world's biggest brands to make it so — every time



TRADESHOW

We partner with tradeshows, fairs, and exhibitions of every type, size and footprint. We do it all, from initial planning to real-time adjustments, so you can focus on delivering a successful show.



PERFORMING ARTS

From ideation to delivery, we handle more theatrical, opera, dance, and orchestra tours than any other logistics provider in the world.



VIDEO BROADCASTING*

It takes a lot to go live — sets, props, cameras, lighting, power, even cranes — our team will get your video and broadcasting gear on the road and on-site, before anyone yells action.



**WE OFFER
SERVICES THAT
ARE ONE OF A
KIND: YOURS.**

ATA CARNETS

**FREIGHT
FORWARDING BY
AIR, SEA, LAND**

MULTIMODAL

**PACKING
& CRATING**

**AIR CARGO
CHARTERS**

CUSTOMS

**PROJECT
MANAGEMENT**

**PASSENGER AIR
CHARTERS**

**RISK MITIGATION &
INSURANCE**

SAME DAY / NEXT DAY

**WAREHOUSING
& STORAGE**

**LOGISTICS
& TOUR PLANNING**

COMPLIANCE



LARGE LIVE EVENTS

NEXT LEVEL RELIABILITY AND AGILITY

A live (sporting) event is all about performance and results.

That is why we provide you with the most experienced global network of professional agents and vendors around the world.

From planning to execution to making adjustments on-the-fly to on-site attendance and expedited customs clearance, we ensure your cargo arrives on-time and intact, so that you and your team can perform.

**We understand the challenges you face
when delivering a live (sporting) event**

SOLUTIONS

TAILORED FOR YOUR NEEDS

Providing you with an
efficient commercial result,
your cargo will arrive in
tact and on time.

- Dedicated logistic professionals that specialize in live sporting events
- Established relationships with local authorities around the globe to move your event
- Close collaboration with local authorities (e.g. Organizing Committees, customs, etc.)
- Advance planning and staffing up for events in local markets with local expertise
- Offering of fully integrated end-to-end, door-to-door logistics services including sea, air and overland freight, export / import / customs handling, hot shot and last minute emergency shipment handling
- Addition of local warehousing, last mile delivery and white glove services tailored to on-the-ground needs
- Access to the best partners that specialize in delivering live sporting events
- Creating dynamic insurance policies that are catered to your exact coverage needs
- On site attendance and dedicated project management to ensure execution and attention to dynamically changing requirements

LARGE EVENT EXPERIENCE



SAMPLE REFERENCES WE HAVE WORKED WITH

LARGE EVENT STAKEHOLDERS

NOCs



BROADCAST



PRODUCTION



HOSPITALITY



OVERLAY & INFRASTRUCTURE



CURRENT RELEVANCY

A STORY OF 2021 LARGE EVENT CUSTOMER SUCCESSES

SAMPLE REFERENCES



OPPORTUNITIES TO SUPPORT NEW CUSTOMERS IN 2022

SAMPLE REFERENCES



SELECT
UPCOMING
EVENTS
THROUGH 2024

Depending on the project, we're expecting various levels of support for planning, execution, deployment and demobilization and can offer global solutions

Note: most events out further than 2 years don't have an appointed logistics providers yet; large and well established global Freight Forwarders will have existing resources for European based events



- **Strong local set-up with owned Rock-it office and long term partner in China**
- Building on successfully executed 2022 Beijing Winter Olympics with USOC, COC, AOC, Nike and other customer being serviced
- Given current freight markets, recommendation to focus on airfreight for reliable timing given freight needs to move starting in June / July



- **Strong local partner in Qatar that is an Official Logistics Provider** to the Games and has well established resources
- Rock-it is supporting the project for a major US based Broadcaster
- 8 venues in close proximity will allow for relatively easy local solutions



- **Rock-it Chile has been awarded 4 official bids already**, pending final bid for official Logistics Provider and expecting follow-up success based on zero service exclusions to the organizer
- Local and fully owned offices ready to offer services from planning phase to final delivery including warehousing, transportation, customs clearance, freight forwarding, etc.



- 2023 events should see a relaxation of global freight markets and much reduced complexity for logistics needs compared to 2016 Olympics in Brazil, 2020/1 Olympics in Japan and 2022 in China
- Poland is well set-up in close overland proximity to key European asset basis and customs will not be a major concern inside the European Union



- Strong local infrastructure availability and relatively easy logistics within European Union
- Reasonable existing set-up at Marco Simone Golf & Country Club
- More critical support expected for Broadcast, last minute, ex-US logistics, special catering / dining hall set-up, etc.
- Multi-year existing tie-ins with PGA / European Tour providers for broadcast and technology



- Expecting similar processes from most recent Euro 2020 which was well distributed across Europe and FWC 2006 in Germany

**WE'RE HERE
FOR YOU**

**YOUR
CONTACTS FOR
ANY INQUIRIES**

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APPENDIX

GREEN MATTERS – NET ZERO CARBON

Rock-it Global are the most trusted global network in the industry to deliver extraordinary events. We recognize that in order to deliver excellence and reliability over time, we must manage and mitigate our environmental and social impact and maintain the highest standard of governance.

We have put in place a comprehensive global **ESG (Environmental, Social, Governance) Policy** to address how our company can actively help in these areas of concern. You can find a copy of our ESG policy following [this link here](#).

WHY CARBON OFFSETS?

The live event, production, and special projects industries are continuing to grow and bring fans, professionals, and large scale projects together in more exciting and meaningful ways than ever before. However, there is an environmental cost to our business. Thus carbon offsets are necessary:

- Offsets are purchased for “unavoidable” emissions. These are the emissions remaining after every possible effort has been made to reduce carbon pollution.
- This puts a price on carbon pollution to help internalize the true environmental cost of conducting our business.

WE WILL INCLUDE CARBON OFFSETS IN EACH SHIPMENT

We believe that leading from the front with good, green standards is the only way to go.

As a default, we will include carbon offsets specific to the CO2 footprint created by your shipment into the planning and quotation. If you like, we can issue you certificates for the offset post shipment. Should you prefer not to include any carbon offsets we can remove them from the shipment and quotation.



UNIQUELY DEVELOPED APPROACH THAT ADDRESSES THE KEY CHALLENGES OF LARGE LIVE EVENTS, ESPECIALLY IN MORE COMPLEX SETTINGS

Project Management

- Shipping Guidelines
- Template creation (Proforma, packing lists, letters to authorities, contracts, statement, etc.)
- Shipping Instructions
- Pre-alert Approvals
- Importer of Records Capabilities for temporary import shipments
- Relevant procedures according to Olympic framework
- Airport Handling
- Material Handling Equipment Rental & Operations.
- Inland transportation for all type of Cargoes (DGR, Sensitive Freight, Temperature Controlled, Containers, Breakbulk cargo, etc.)
- Handling services with specialized teams at the airport, warehouse, venues, etc.
- Lashing, secure, strapping, loading, unloading services.
- Warehousing services for containers, sensitive goods, empties, etc.
- Picking and Packing services.
- DGR Declaration Analysis by our specialized team
- Packing services for DGR
- Airport and Port Supervision.
- Escort and security services.

Freight Forwarding

- Air & Ocean freight forwarding services
- Competitive rates for Air & Ocean freights
- Template Creation AWB/ BL
- Dedicated team to track shipments
- Previous Analysis and approval for the paperwork
- Good relationship with sealines and airlines
- Shipping Instructions for DG Cargoes
- Negotiation with sealines for reduction on demurrage and detention costs
- Global network of Live Event focused agents

Customs Brokerage

- Specialized Consulting Services
- Analysis of proforma invoices to determine HS Code, duties and taxes.
- Translation of Proforma Invoice to local language
- Import bond requirements control and paperwork
- Import License application to all Government Agencies
- Air and Ocean shipments documents filling at Customs
- All Import Declaration applications
- Exempt of taxes application for consumables and durable goods under certain values at State and Federal Government
- In house customs brokerage services for required application and shipments clearance
- Bonded Warehouse arrangements
- Preparation of proper transportation documents
- Control of Temporary Import expiration dates
- Export Declaration application
- Nationalization application

We are accredited by the leading communities within in our trades.

END MARKET ENGAGEMENT



ENSURING SERVICE AND COMPLIANCE



Federal Motor Carrier Safety Administration (FMCSA) Authorized Freight Forwarder / Broker



IATA is a global trade association representing some 275 airlines around the world. Rock-It Cargo has the ability to both generate airway bills and issue payments to these affiliated airlines.



TSA approved Indirect Air Carrier and Certified Cargo Screening Facility



Customs-Trade Partnership Against Terrorism (C-TPAT) Certified Consolidator



Federal Maritime Commission Certified Ocean Freight Forwarder and NVOCC



Licensed U.S. Custom Broker
Only Freight Forwarder in the U.S. with the ability to generate ATA Carnets in-house.

GET LOCAL EXPERTISE, ANYWHERE IN THE WORLD



- Our owned network is enhanced by long time foreign partners that have delivered the biggest shows for us in the last 40 years.
- Knowing that the partners we rely on live by the same high standards that we do makes the difference in critical situations.

BUILT ON A LEGACY OF LEADERSHIP

