

AIPH Expo Conference - Beijing 9th September, 2019

Information provided by AIPH for AGES members, July 12, 2019:

AIPH is the International association of Horticultural Producers. In addition to championing the interests of the global ornamental horticulture industry with the support of our fifty members worldwide, AIPH has a mandate by international convention as the international approving body for International Horticultural Expos. These stunning events are years in the planning, typically last six **months, are spread over 50 hectares in size and involve millions of dollars of investment. They attract** many international participants and millions of visitors.

- AIPH page about exhibitions – <http://aiph.org/events/exhibitions/>

AIPH will be holding its 71st Annual Congress and inaugural World Ornamental Horticulture Summit in Beijing 9th -13th September. During the Congress AIPH will be hosting its Expo Conference on 9th September (AIPH holds them twice yearly) where current and future AIPH approved expo organisers, and some who are seeking approval, meet to present their updates, share best practices and ideas on planning, design, suppliers, finances etc. AIPH would like to present the opportunity for AGES members to attend the Expo Conference, learn more about our expos, meet our team, members and expo organisers from around the world.

- Expo conference details at – <http://aiph.org/aiph-events/71st-annual-congress-beijing/>

AIPH is also offering sponsorship packages for the Expo Conference– this presents expo suppliers quality exposure and marketing opportunities to a key target audience of expo organisers. AIPH would also be pleased to discuss longer term relationships with quality providers of supplies and services to expos on a preferred partner basis.

- Sponsorship opportunities – <http://aiph.org/wp-content/uploads/2019/07/71st-AIPH-Annual-Congress-Sponsor-Brochure.pdf>

On 10th September, AGES members would also be most welcome to join AIPH's organised excursion to the AIPH approved Beijing International Horticultural Expo, a stunning spectacle, the largest ever of its kind, spread over 500 hectares, over 100 international participants and which since its opening by the President of China on 29th April (it goes on until 7th October) has already attracted over three million visitors – here you will witness the scale and beauty of AIPH expos. The excursion also incorporates a visit to the Great Wall of China.

Registration details on link below (by 31st July) - you can choose which events during the week you want to attend.

- Registration - <http://event.31huiyi.com/1675562720>

For any further information, please contact AIPH: Treve Evans – Senior International Relations Manager – treve.evans@aiph.org