

# **Key issues in sustainability for the global event industry**

Impacts and opportunities for suppliers

AGES Annual Meeting

02 March 2015

David Stubbs

# Presentation outline

1. Development of sustainability as an event issue
2. Implications of Olympic Agenda 2020
3. Who else is doing sustainability
4. Key issues for event suppliers
5. Standards and tools
6. Discussion: what this means for AGES members

# Development of sustainability as an event issue

















# Demountable, temporary venues in iconic locations



Greenwich Park - Equestrian



Horse Guards Parade – Beach Volleyball

# Sustainability at Games time

Flowers, medals, bags and cauldron...









# Cold Drinks - Pretzels - Sweet Treats



**DRINKS**

2.30						
1.60		2.80			3.00	
Chenin Blanc or Rosé 187ml / 750ml		5.20 / 19.50				
Shiraz Tempranillo 187ml / 750ml		5.20 / 19.50				
Heineken 330ml ABV 5%		4.30				
Ale 440ml ABV 3.8% / Cider 330ml ABV 4.5%		4.60 / 4.30				



Savour  
Pork  
Crisp  
TREB  
Cath

## Greener, Tastier, Healthier...

including products with the following assurance standards:



All shell-on eggs are free range.














# London 2012 Learning Legacy


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You are in: Learning Legacy






## Learning Legacy

Through the Learning Legacy project, London 2012 is sharing the knowledge and the lessons learned from the construction of the Olympic Park and preparing and staging the Games, to help raise the bar within construction and event sectors, and act as a showcase for UK plc.


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### About Learning Legacy




Find out more about the lessons learned from the London 2012 construction project

### Browse by theme



Read about the 10 themes of the Learning Legacy project

### Videos



Hear from the people who worked on the Learning Legacy project

### Lessons learned

'This is the first time a construction project in the UK has sought to capture the intellectual capital on this scale.'

John Armitt , ODA Chairman

'The ODA has provided a model for success that is transferable to other UK construction projects.'

Chief Construction Advisor at HM

<http://learninglegacy.independent.gov.uk>



# Implications of Olympic Agenda 2020

## Recommendation #4

### **Include sustainability in all aspects of the Olympic Games**

- *The IOC to take a more proactive position and leadership role with regard to sustainability and ensure that it is included in all aspects of the planning and staging of the Olympic Games*

## Recommendation #5

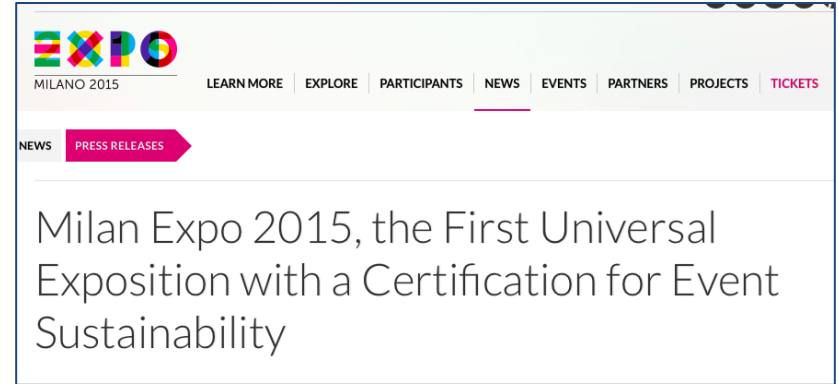
### **Include sustainability within the Olympic Movement's daily operations**

- *The IOC to embrace sustainability principles*



# Who else is doing sustainability

- IOC and OCOGs
- UEFA
- World Expos
- Americas Cup
- Ryder Cup
- Major venues – Roland Garros, Croke Park...
- Event managers and suppliers – UBM Live, MCI, Ignition, Eve...



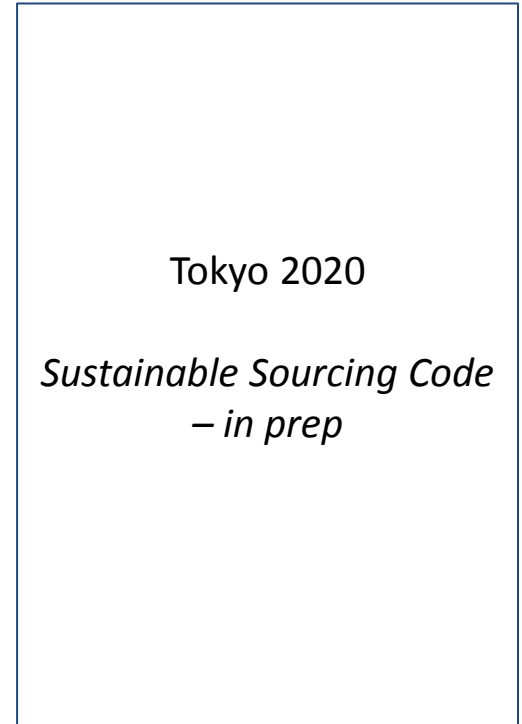
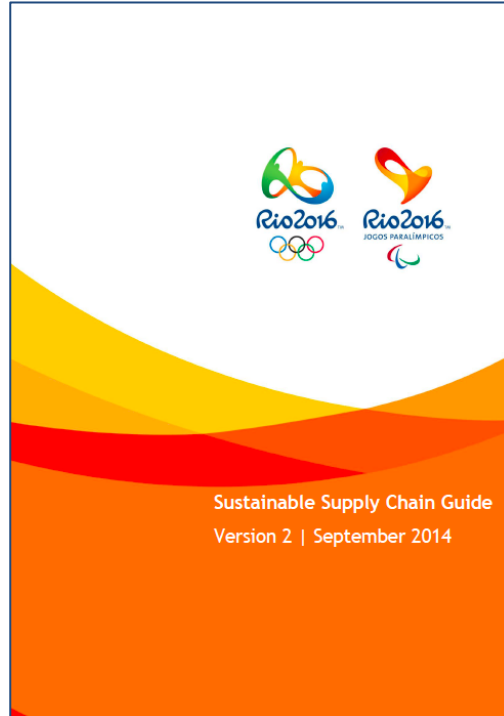


# Key issues for event suppliers

- Design for disassembly
- Materials specifications
- Zero waste
- Low carbon
- Sustainable sourcing and supply chain management
- Labour rights



# Sustainable Sourcing: here to stay





# Finding better ways of doing things



Energy

Environment

Could this new building material help tackle climate change?

By Pete Walker

Feb 10 2015

 Comment



# Timber sourcing: a priority issue





# Standards and tools

- ISO 20121
- Sedex
- FSC / PEFC timber certification
- Global Reporting Initiative
- Carbon footprinting
- Learning legacy case studies
- Olympic Sustainability Compass

<http://extrassets.olympic.org/OGKM/2013/Sustainability/index.html>

## ISO 20121 wins at Eurovision

by Maria Lazarte on 2 September 2013



The screenshot shows the Sedex website homepage. At the top, there is a navigation bar with links: Home, About Sedex, Training & Services, Auditors, Resources, News, Events & Webinars, and Joining Sedex. A search bar is located on the right. Below the navigation bar, the main content area is titled 'About Sedex'. It describes Sedex as a not-for-profit membership organization dedicated to driving improvements in ethical and responsible business practices in global supply chains. It also mentions that Sedex is the largest collaborative platform for sharing ethical supply chain data. To the right of the text is a photo of a worker in a factory. Below the photo, it says 'Sedex is an innovative and effective supply chain management solution'. On the far right, there is a sidebar with 'Key Sedex facts' including: More than 36,000 members, More than 28 industry sectors, and More than 150 countries.

**About Sedex**

Sedex is a not for profit membership organisation dedicated to driving improvements in ethical and responsible business practices in global supply chains.

As the largest collaborative platform for sharing ethical supply chain data, Sedex is an innovative and effective supply chain management solution, helping you to reduce risk, protect your company reputation and improve supply chain practices.

**Sedex has two main aims:**

1. to ease the burden on suppliers facing multiple audits, questionnaires and certifications
2. to drive improvements in the ethical performance of global supply chains

**Key Sedex facts**


- More than 36,000 members
- More than 28 industry sectors
- More than 150 countries

# Discussion: what this means for AGES members

- Move towards temporary, demountable, semi-permanent structures
- Global operations, common standards
- Opportunities for innovation
- Increasing client demand
- Getting ahead of the game



*The Games Maker  
umbrella is made from  
recycled polyester*



This installation has been created using Cocoon, an FSC® Recycled certified paper made from 100% post-consumer fibers and PCF (Process Chlorine Free).



Thank you

