

The Industry Partner Program (IPP)

Bern, April 2015

1. Introduction

AGES has developed a partnership program for leading industrial companies (multinational firms) who are directly or indirectly connected with the business of our members and associate members and are willing to support our initiatives in specific thematic areas.

2. Objectives

The objectives of the IPP are:

- to attract industry partners who represent business excellence and unique competence in a selected business area of interest to AGES
- to generate additional funds to finance the activity program of AGES
- to incorporate the industry partner in the working groups to support the elaboration of new standards, policies and procedures as per the activity plan of AGES
- to facilitate high level commercial relationships between the members, the associate members and the executives of the selected industry partners

The IPP is not just a commercial agreement but shall, through knowledge transfer and active involvement, contribute to the elaboration of new tools for the event suppliers industry.

3. Categories

AGES has identified the following 5 thematic categories for the IPP. For each category there shall be one Industry Partner acting on an exclusive basis:

A) Human resource and work force solutions

This category is for globally operating HR companies providing qualified manpower and other kinds of work force solutions to the event industry.

B) Assurance, tax and legal

This category is for large multinational companies providing accounting services, legal and tax advice as well as strategic advice and consultancy services for firms in the event industry.

C) Logistics and transportation

This category is for globally operating companies providing various kinds of logistics and transportation services for the event industry.

D) Energy and technology

This category is for international companies providing and distributing power, lighting media technology and water treatment for the event industry.

E) Sustainability and legacy

This category is for multinational companies who contribute through their values and objectives, but also through their product offering to more sustainable and environmentally sound solutions.

4. Offering by AGES

AGES offers following services or benefits to the selected Industry Partners:

- Access to high level executives of member and associate member companies
- Exclusivity in the defined thematic area within AGES with the possibility to actively contribute to the elaboration of new standards and policies
- Visibility as the official Industry Partner of AGES on official webpage and in official publications and brochures
- Presentation of the Industrial Partner's services and products at the AGES conference, meetings or webinars, in accordance to the AGES program
- Participation to conference and networking activities with 2 representatives free of charge
- participation to AGES debriefing or knowledge sessions free of charge

5. Contributions by the Industry Partners

The Industry Partners contributes with Cash and VIK services to the partnership with AGES. Interested parties are kindly requested to contact Daniel Cordey, Chairman at Daniel@ages.international or by phone +41 79 407 06 06.